



Vendor Information Packet

Restaurants are invited to participate in the first Mac & Cheese Festival in our area on Sunday, May 19, 2019 at Destin Commons. Local restaurants will provide samples to attendees and compete for the best mac in town. All proceeds from this event will go to the Boys & Girls Clubs of the Emerald Coast, which works in our community to promote and enhance the development of boys and girls by instilling a sense of competence, usefulness, belonging and influence through its programs focused on academic success, good character and citizenship and healthy lifestyles.

Sample Sales

- o Sample tickets for \$1 each at 5 ticket booth locations throughout the property.
- o Each attendee will receive one voting token to be used to vote in the People's Choice Award Contest.
- o Tickets can be redeemed for samples at participant booths.

People's and Kid's Choice Awards

- o Each sample ticket sold will be accompanied by a voting ticket.
- o After sampling the mac & cheese, event guests may cast their vote by placing their voting ticket(s) into the boxes located at their favorite team(s)'s booth.
- o Participants with the most votes will be crowned the Mac & Cheese Festival People's Choice or Kid's Choice Award Winner.
- o 1st – 3rd Place prizes will be awarded for each category.

Judge's Pick Award

- o From 12 to 1 p.m. a volunteer will stop by your booth to retrieve 3 samples for our panel of judges.
- o Samples will need to be served in sample containers provided.
- o **No identifying markers on your sample are allowed as this is a blind taste judging.**
- o 1st- 3rd Place prizes will be awarded.

Mac & Cheese Participant Provisions

Boys & Girls Clubs of the Emerald Coast and all restaurant participants will each sign an Indemnity Agreement prior to participation in the event. Participants are expected to follow the rules and regulations set forth in the agreement in an effort to better assist The Boys & Girls Clubs of the Emerald Coast in promoting and hosting a smooth and fun event for guests and participants. Below is a list of items provided to participants. Please also find a list of items required for participants to provide.

The Boys & Girls Clubs of the Emerald Coast will provide:

- One 20'x10' location on Main Street, Cross Street or South Street w/Tent. Additional set up sizes may be accommodated with notification and approval.
- Two 6' tables for booth; for front service and display. Four chairs for booth participants.
- Serving cups, spoons and napkins for samples
- Power source for each location, up to 15-amp circuit.
- Sample box to collect sample tickets
- Voting box to collect voting tickets.
- Stanchions for back side of mac & cheese location.

Participant will provide:

- All ingredients and cooking needs associated with tasting.
- Required sources of heating and cooking necessary for 1500 2oz samples
- Sterno chafing dishes for warming, Propane for frying, grilling, sautéing, etc.
- All restaurants must provide a solid, non-slip liner mat in their space – no aerated mats, as grease and other materials can seep through to ground.
- The Boys & Girls Clubs of the Emerald Coast will provide the power to the light pole outlets and will provide a dual headed plug to the ground. It is the participant's responsibility to supply their own extension cord for individualized power needs.
- All Destin Commons power sources are 20-amp circuits. Participants are required to only use electrical items that utilize less than 15 amps.
- Electrical outlets at Destin Commons are designed for small-scale, complimentary lighting and aesthetics. They are not adequate for cooking or heating purposes.
- All staffing needed for cooking, serving and ticket collection.

For more information or to sign up to participate, please contact The Hive Creative Consulting at info@thehivecreativeconsulting.com or 850-278-6758.